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## Sofia Martina | GRAPHIC DESIGNER (BUENOS AIRES UNIVERSITY) & ILLUSTRATOR

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As an illustrator, I worked at **Study Smarter** (Germany), **Periodistas x el planeta**, **INAMU** (Argentina) and for several magazines such as **Barcelona**, **El Planeta Urbano**, **Almagro Revista**, illustrating books like **"Tiki en español"** by Martin Tummino and for the Colombian rock band **Aterciopelados**. I worked as a designer in design studios like **Eco's** (Uruguay) and **Ads Factory** (Spain), newspapers such as **Buenos Aires Herald** and magazines such as **Caras y Caretas**, **El Planeta Urbano** and **Alta**.

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### WORK EXPERIENCE

**Currently:** Designing for Makana communication.

**Clients:** Singapore communication, Nat-Tarot Nat-Astral, Martin Tummino, Patricia González López, Editorial Contramar (Argentina), Aterciopelados (Colombia), Rock & Joe (United States), Leident, JF Juegos, Vhon Mitchaell (Philippines), Terra stories (France).

**Previously:**

**2021 - 2022** National Institute of Music; graphic design, social media, editorial and illustration.

**2020 - 2022** Continente Editions. Editorial design. Illustration.

**2021 - 2022** Eco's Agency (Uruguay) Branding and design for networks.

**2021** Ads Factory (Spain) in graphics for advertising in social media.

**2009 - 2018** October Group: Magazines Caras y Caretas, Alta, Diario Z, El Planeta Urbano and EPU - LA GUIA. Doing editorial design and layout.

**2008 - 2009** Working for Gama graphic studio realizing graphic and multimedia design systems for large companies such as SIMET and Bodegas Barale + Biurrum among others.

**2007 - 2008** Buenos Aires Herald. Application and control of the redesign of the newspaper.

**2006 - 2007** Head of the Art department of the Imperio G. Magazine Art direction and layout, graphic / editorial design and press and pre-press control.

**2003 - 2006** Working part-time in the design department of RENADE S.A. designing labels and embroidery for Stone Gbx and Prototype, among others.

**2002 - 2003** Working as an intern in the tourism company CHEMATE Argentina Cultural.

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### ILLUSTRATOR EXPERIENCE

**Currently:** Illustrating for Martin Tummino.

**Previously:** Working as an Illustrator remotely at Study Smarter (Germany). Periodistas x el Planeta as an illustrator and animated videos (motion graphics).

Illustrating characters for the Quota Law (INAMU).

Illustrating the cocktail book "Tiki in Spanish" by Martín Tummino.

Illustrating the image of the single "Hater" by the rock band Aterciopelados y Rockadencia.

Collaborating as a free-lance illustrator in Barcelona Magazine, El Planeta urban, Lectura de Verano, Almagro magazine and 27 magazine.

Illustration of the cover and inside of the book "The guy who could not commit suicide and other stories" by Lito Trobianni. Participating in calls for "Around a month in 30 illustrators" @ 30illus and "365 illustrated women" @ 365mujeresilustradas, among others.

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## STUDIES COURSE

**University studies Graphic Design career at fadu U.B.A. Graduated in 2008.**

**2009** Infodesing Seminar given by Prof. Dg. Esteban Javier Rico and Nicolás Pinkus.

**2009** Design and Business Seminar. Dictated by Patricia Jablonka on the cmd.

**2012** Graphic design clinic. Dictated by Alejandro Ros at the Center for Artistic Research.

**2021** Google Certificate; Search, Display and Analytics. Facebook Ads.

Mac and pc platform. Adobe package management; Illustrator, photoshop, Indesign, In-Copy. Digital drawing with wacom intous tablet. Illustration and design for print and screen format. Animated gifs for social media. Other platforms: inshot, slack, asana, canva.

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## COURSES AND WORKSHOPS

WHICH I ATTENDED.

**January 2020** Digital illustration workshop with Paula Andrade organized by Wacom.

**July 2019** Narrative techniques for children's books with Natalia Méndez at Domestika.

**November 2019** Workshop "Illustrate poetry, versify image" by Horacio Cavallo and Matías Acosta at FILBA).

**2018 - 2019** Drawing workshop with Mariano Lucano.

**August 2018** Cartoon workshop with Power Paola.

**2017 - 2018** Screenprint with Pancho Flores.

**2016** Illustration with Silutra in Galería del Patio del Liceo.

**2016** Serigraphy and fanzine with Camila Torre Notari in La Calor.

**2014** Drawing and portrait with Sergio Kohan and Sergio Tosoratti.

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## PERSONAL PROJECTS

**Independently published fanzines:** The dinosaurs, A day like today, Trosko, Bad taste, La Jauría.

**2014** Illustrating stories and poetry by Pedro Antoniassi in Salchichón con Salmón <https://salchichonconsalmon.wordpress.com/>

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## COMPETITIONS EXHIBITIONS AND TALKS

**2019** Fair Edita in the City of La Plata. Publishers Fair at the Konex Cultural Center. Feminist cartoon festival "Vamos las Pibas" (years 2018 and 2019). Latin American Street Art Festival. The Synchronic in Berlin. Fanzinerosa in La Paz above. Manifest collective exhibition of feminist artists in Espacio Cufre. Yegua cycle, song that bleeds in Rincón Casa Cultural.

**August 2019** "Design your own monster" Creative drawing workshop for children with Dandra at Cufre Cultural.

**April 2019** Talk about fanzines at Feria la Juana with Ricardo De Luca, Ivan Rinsky, Dandra and Mafia editorial.

**January 2018** Solo exhibition in Yauss.

**December 2017** Collective exhibition Mariano Lucano's workshop in Yauss.

**April 2012** Exhibiting at the Book Fair the work done in Sketches By Boz organized by the British Council. The show was curated by Mempho Giardinelli.

**November 2011** I participated in the illustration and writing workshop Sketches By Boz organized by the British Council, dictated by Richard Kelly and Woodrow Phoenix.

**March 2008** International exhibition of art and design in 10x10 cm format.

**March 2007** 1st PRIZE in the Poster contest for the cycle "Theater for justice". Organized by the Tadrón Cultural Center.

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## LANGUAGES

**English** Conversational. Very good level; Oral and written.

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## PERSONAL INFORMATION

**Name:** Sofía Martina

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**Nationality:** Argentina

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