



Sofia Martina

GRAPHIC DESIGN & ILLUSTRATION

Sofia Martina

GRAPHIC DESIGNER GRADUATED FROM UBA BUENOS AIRES UNIVERSITY SPECIALIZED IN EDITORIAL DESIGN AND ILLUSTRATION.

*I worked as a designer in design studios, newspapers such as **Buenos Aires Herald** and **Diario Z** and magazines such as **Caras y Caretas**, **El Planeta Urbano** and **Alta**. As an illustrator, I collaborated in **Barcelona magazine**, **El Planeta Urbano**, **Almagro Magazine**, **365 illustrated women**, **Magazine 27**, illustrating the cocktail book “**Tiki in Spanish**” by Martin Tummino and for the Colombian rock band **Aterciopelados**.*

WORK EXPERIENCE

Currently: Working freelance as an illustrator and graphic designer.

Clients: Makana communication, Singapore communication, Nat-Tarot Nat-Astral, Martin Tummino, Patricia González López, Editorial Contramar, Aterciopelados.

Previously:

2009 - 2018 October Group: Magazines Caras y Caretas, Alta, Diario Z, El Planeta Urbano and EPU - LA GUIA. Doing editorial design and layout.

2008 - 2009 Working for Gama graphic studio realizing graphic and multimedia design systems for large companies such as SIMET and Bodegas Barale + Biurrun among others.

2007 - 2008 Buenos Aires Herald. Application and control of the redesign of the newspaper.

2006 - 2007 Head of the Art department of the Imperio G. Magazine Art direction and layout, graphic / editorial design and press and pre-press control.

2003 - 2006 Working part-time in the design department of RENADE S.A. designing labels and embroidery for Stone Gbx and Prototype, among others.

2002 - 2003 Working as an intern in the tourism company CHEMATE Argentina Cultural.

EXPERIENCE AS AN ILLUSTRATOR

Currently: Illustrating a reflexology book for Ediciones Continente.

Previously: Illustrating the cocktail book “Tiki in Spanish” by Martín Tummino.

Illustrating the image of the single “Hater” by the rock band Aterciopelados y Rockadencia.

Collaborating as a free-lance illustrator in Barcelona Magazine, El Planeta urbano, Lectura de Verano, Almagro magazine and 27 magazine.

Illustration of the cover and inside of the book “The guy who could not commit suicide and other stories” by Lito Trobianni. Participating in calls for “Around a month in 30 illustrators” @ 30illus and “365 illustrated women” @ 365mujeresilustradas, among others.

STUDIES COURSE

University studies Graphic Design career at fadu U.B.A. Graduated in 2008.

2009 Infodesing Seminar given by Prof. Dg. Esteban Javier Rico and Nicolás Pinkus.

2009 Design and Business Seminar. Dictated by Patricia Jablonka on the cmd.

2012 Graphic design clinic. Dictated by Alejandro Ros at the Center for Artistic Research.

DIGITAL TECHNOLOGY

Mac and pc platform. Adobe package management; Illustrator, photoshop, Indesign, In-Copy. Digital drawing with wacom tablet. Illustration and design for print and screen format. Animated gifs for social media. Canvas.

COURSES AND WORKSHOPS

WHICH I ATTENDED.

January 2020 Digital illustration workshop with Paula Andrade organized by Wacom.

July 2019 Narrative techniques for children's books with Natalia Méndez at Domestika.

November 2019 Workshop "Illustrate poetry, verify image" by Horacio Cavallo and Matías Acosta at FILBA).

2018 - 2019 Drawing workshop with Mariano Lucano.

August 2018 Cartoon workshop with Power Paola.

2017 - 2018 Screenprint with Pancho Flores.

2016 Illustration with Silutra in Galería del Patio del Liceo.

2016 Serigraphy and fanzine with Camila Torre Notari in La Calor.

2014 Drawing and portrait with Sergio Kohan and Sergio Tosoratti.

PERSONAL PROJECTS

Independently published fanzines: The dinosaurs, A day like today, Trosko, Bad taste, La Jauría.

2014 Illustrating stories and poetry by Pedro Antoniassi in Salchichón con Salmón <https://salchichonconsalmon.wordpress.com/>

COMPETITIONS EXHIBITIONS AND TALKS

2019 Fair Edita in the City of La Plata. Publishers Fair at the Konex Cultural Center. Feminist cartoon festival "Vamos las Pibas" (years 2018 and 2019). Latin American Street Art Festival. The Synchronic in Berlin. Fanzinerosa in La Paz above. Manifest collective exhibition of feminist artists in Espacio Cufre. Yegua cycle, song that bleeds in Rincón Casa Cultural.

August 2019 "Design your own monster" Creative drawing workshop for children with Dandra at Cufre Cultural.

April 2019 Talk about fanzines at Feria la Juana with Ricardo De Luca, Ivan Rinsky, Dandra and Mafia editorial.

January 2018 Solo exhibition in Yauss.

December 2017 Collective exhibition Mariano Lucano's workshop in Yauss.

April 2012 Exhibiting at the Book Fair the work done in Sketches By Boz organized by the British Council. The show was curated by Mempho Giardinelli.

November 2011 I participated in the illustration and writing workshop Sketches By Boz organized by the British Council, dictated by Richard Kelly and Woodrow Phoenix.

March 2008 International exhibition of art and design in 10x10 cm format.

March 2007 1st PRIZE in the Poster contest for the cycle "Theater for justice". Organized by the Tadrón Cultural Center.

LANGUAGES

English. Very good level; Oral and written.

PERSONAL INFORMATION

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